

artsGARDEN



Arts Garden
2355 Fairview Ave N, Suite 325
Roseville, MN 55113
artsgardeninfo@gmail.com
www.artsgarden.org

March 5, 2024

Dear Friend of the Arts,

Live theatre is a powerful connector of people, and at Arts Garden we create that connection by fostering a community that encourages people from all walks of life to flourish. We do this by providing opportunities for people of all experience levels to interact with the arts: Whether someone participates in a theatre production or attends one of our public performances, our desire is to provide an experience accessible to all in a fun, welcoming setting.

On June 27-30, 2024, we are performing the Arts Garden Production of *Disney's High School Musical*¹ in partnership with the City of Roseville as part of their annual Rosefest celebration. Our outdoor performances at the Frank Rog Amphitheater in Central Park have traditionally brought several hundred people to each showing, and we anticipate over 200 coming to our indoor shows at the Roseville Campus of North Heights Church. We are so excited to connect with our audience through our production of this delightful musical.

This production is free to attend and has no participation fee, allowing us to remain accessible to all. However, the behind-the-scenes of a live production involves much more than memorizing lines and learning blocking. We also need to secure and pay for rehearsal and performance spaces, pay our director and tech crews, pay for licensing rights, plus other production costs and general, ongoing business expenses. Therefore, the realities of performing and of being a nonprofit organization mean we need external sources of funding.

We need your help, and we invite you to support us! One of the beauties of community is that we don't have to journey alone, and as a nonprofit, we rely on the generosity of patrons like you to meet our objectives and stay on-budget. We have several levels of sponsorship packages, which are listed below, and by becoming a corporate or individual sponsor of Arts Garden, you can help community theatre thrive!

To discuss this sponsorship opportunity,² please fill out our online form at [Sponsorships](#) (artsgarden.org) or contact us via email at artsgardeninfo@gmail.com by Saturday, May 18, 2024. We look forward to hearing from you and greatly value your financial support!

All in this together,

Kati Hoehl
Chairperson

Shannon Johnson
Treasurer and
Stage Manager

Amy Stauter
Secretary and
Producer

Jamie Allman
Board Member and
Assistant Producer

¹DISNEY'S HIGH SCHOOL MUSICAL ONE ACT EDITION is presented through special arrangement with Music Theatre International (MTI). All authorized performance materials are also supplied by MTI. www.mtishows.com

²Arts Garden is a Minnesota 501(c)(3) nonprofit corporation. Your gift is tax deductible to the extent allowed by law.

CORPORATE TIERS

Supporting Actor – \$250 - \$499

- Listed as a sponsor in program handed out at performances

Lead Actor – \$500 - \$999

- Listed as a sponsor in program handed out at performances
- Logo included on Arts Garden's website and social media through the end of performances

Director – \$1,000 - \$2,499

- Listed as a sponsor in program handed out at performances
- Logo included on Arts Garden's website and social media through the end of performances
- Opportunity to set up in Arts Garden's booth and hand out business information at performances

Producer – \$2,500+

- Listed as a sponsor in program handed out at performances
- Logo included on Arts Garden's website and social media through the end of performances
- Opportunity to set up in Arts Garden's booth and hand out business information at performances
- Logo and company information included on Arts Garden's website and social media for a full year

INDIVIDUAL TIERS – Many employers will match donations. Please consider requesting a match to complement your personal contribution.

The Jocks – \$100 - \$149

- Listed as a sponsor on Arts Garden's website and social media through the show

The Brainiacs – \$150 - \$249

- Listed as a sponsor on Arts Garden's website and social media through the show
- Name listed under "special thanks" on program

The Thespians – \$250+

- Listed as a sponsor on Arts Garden's website and social media through the show
- Name listed under "special thanks" on program
- Choose up to four (4) reserved seats at the performance of your choice

