



March 17, 2023

Dear Friend of the Arts,

Live theatre is a powerful connector of people. The relationship between actors and story travels from stage to audience in a unique bond, allowing space for the full range of human emotion and creating an unmatched experience of community.

At Arts Garden, we create that connection and foster a community that encourages people from all walks of life to flourish. We do this by providing opportunities for people of all experience levels to interact with the arts: Whether someone participates in a theatre production and receives teaching and guidance from within the world of live theatre, or whether someone attends one of our public performances and enters the realm of live theatre for one night, our desire is to provide an experience accessible to all in a fun, welcoming setting.

On June 23-25, 2023, we are performing *Bye Bye Birdie: Youth Edition* in partnership with the City of Roseville as part of their annual Rosefest celebration. Our outdoor performances at the Frank Rog Amphitheater in Central Park have traditionally brought several hundred people to each showing, and we anticipate over 100 coming to our indoor shows at the Roseville Campus of North Heights Church. We are so excited to connect with our audience through our production of this classic musical.

This production is free to attend and has no participation fee, allowing us to remain accessible to all. However, the behind-the-scenes of a live production involves much more than simply memorizing lines and learning blocking: We also need to secure and pay for rehearsal and performance spaces; pay our directors and sound, lighting, & tech crews; pay for music and script licensing rights; as well as other production costs and general, ongoing business expenses. Therefore, the realities of performing and of being a nonprofit organization mean that we need external sources of funding.

We need your help, and we invite you to support us! One of the beauties of community is that we don't have to journey alone, and as a nonprofit, we rely on the generosity of patrons like you to meet our objectives and stay on-budget. By becoming a corporate or individual sponsor of Arts Garden, you can help community theatre thrive! We have several levels of sponsorship packages, which are listed below, and when you partner with us, you'll be an integral part of producing *Bye Bye Birdie: Youth Edition*, of bringing live theatre to your neighborhood, and of helping our welcoming community flourish.

To discuss this sponsorship opportunity, please fill out our online form at <https://www.artsgarden.org/sponsorship.html> or contact us via email at artsgardeninfo@gmail.com by May 12, 2023. We look forward to hearing from you and greatly value your financial support!

Kati Hoehl
Chairperson

Shannon Johnson
Treasurer and
Stage Manager

Amy Stauter
Secretary and
Producer

Jamie Allman
Board Member and
Assistant Producer

CORPORATE TIERS

Supporting Actor - \$250

- ◆ Listed as a sponsor in program handed out at performances

Lead Actor - \$500

- ◆ Listed as a sponsor in program handed out at performances
- ◆ Logo included on Arts Garden's website and social media through the end of performances

Director - \$1,000

- ◆ Listed as a sponsor in program handed out at performances
- ◆ Logo included on Arts Garden's website and social media through the end of performances
- ◆ Opportunity to set up a table and hand out business information at performances

Producer - \$2,500

- ◆ Listed as a sponsor in program handed out at performances
 - ◆ Logo included on Arts Garden's website and social media through the end of performances
 - ◆ Opportunity to set up a table and hand out business information at performances
 - ◆ Logo and company information included on Arts Garden's website and social media for a full year
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INDIVIDUAL TIERS – Many employers will match donations; please consider requesting a match to complement your personal contribution.

Fan Club – \$100

- ◆ Listed as a sponsor on Arts Garden's website and social media through the show

Almaelou Music Company – \$150

- ◆ Listed as a sponsor on Arts Garden's website and social media through the show
- ◆ Name listed under "special thanks" in the program

Conrad Birdie – \$250

- ◆ Listed as a sponsor on Arts Garden's website and social media through the show
- ◆ Name listed under "special thanks" in the program
- ◆ Choose up to four (4) reserved seats at the performance of your choice