



Arts Garden  
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www.artsgarden.org

October 10, 2022

Dear Friend of the Arts,

Live theatre is a powerful connector of people. The relationship between actors and story travels from stage to audience in a unique bond, allowing space for the full range of human emotion and creating an unmatched experience of community.

At Arts Garden, we create that connection and foster a community that encourages people from all walks of life to flourish. We do this by providing opportunities for people of all experience levels to interact with the arts: Whether someone participates in a theatre production and receives teaching and guidance from within the world of live theatre, or whether someone attends one of our public performances and enters the realm of live theatre for one night, our desire is to provide an experience accessible to all in a fun, welcoming setting.

On November 17-20, 2022, we are performing Shakespeare's *Macbeth* at Maplewood Mall in Maplewood, MN. We anticipate 200-250 people seeing this production over the course of our five shows, and we are so excited to connect with our audience through our telling of this classic play.

However, the behind-the-scenes of a live production involves much more than simply memorizing lines and learning blocking. We also need to secure and pay for rehearsal and performance spaces; pay our directors and sound, lighting, & tech crews; pay for music and script licensing rights in some cases; as well as other production costs and general, ongoing business expenses. We aim to keep our ticket costs low so we can remain accessible to all, yet the realities of performing and of being a nonprofit organization mean that we need additional sources of funding.

But one of the beauties of community is that we don't have to journey alone—we invite you to join us! As a nonprofit, we rely on the generosity of our patrons in order to meet our objectives and stay on-budget. By becoming a corporate or individual sponsor of Arts Garden, you can help community theatre thrive. We have several levels of sponsorship packages, which are listed below, and when you partner with us, you'll be an integral part of producing *Macbeth*, of bringing live theatre to your neighborhood, and of helping our welcoming community flourish.

Please contact us via email at [artsgardeninfo@gmail.com](mailto:artsgardeninfo@gmail.com) by October 31, 2022, to discuss this sponsorship opportunity. We look forward to hearing from you and greatly value your financial support!

Kati Hoehl  
Arts Garden Chairperson  
and Director

Amy Stauter  
Arts Garden Treasurer  
and Producer

Shannon Johnson  
Arts Garden Secretary  
and Stage Manager

*Arts Garden is a Minnesota 501(c)(3) nonprofit corporation. Your gift is tax-deductible to the extent allowed by law.*

## **CORPORATE TIERS**

### **Supporting Actor - \$250**

Listed as a sponsor in program handed out at performances

### **Lead Actor - \$500**

Listed as a sponsor in program handed out at performances

Logo included on Arts Garden's website and social media through the end of performances

### **Director - \$1,000**

Listed as a sponsor in program handed out at performances

Logo included on Arts Garden's website and social media through the end of performances

Opportunity to set up a table and hand out business information at performances

### **Producer - \$2,500**

Listed as a sponsor in program handed out at performances

Logo included on Arts Garden's website and social media through the end of performances

Opportunity to set up a table and hand out business information at performances

Logo and company information included on Arts Garden's website and social media for a full year

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**INDIVIDUAL TIERS** – Many employers will match donations; please consider requesting a match to complement your personal contribution.

### **Lady Macbeth – \$100**

Listed as a sponsor on Arts Garden's website and social media through the show

### **The Weird Sisters – \$150**

Listed as a sponsor on Arts Garden's website and social media through the show

Name listed under "special thanks" in the program

### **Macbeth – \$250**

Listed as a sponsor on Arts Garden's website and social media through the show

Name listed under "special thanks" in the program

Choose up to four (4) reserved seats at the performance of your choice